

Sinclair  
Broadcasting's  
decision to force  
their stations to  
air an anti-Kerry  
documentary days  
before the election  
is a clear example  
of the dangers of  
media consolidation.  
We've seen a lot of  
that in San Diego.  
The emergence of Fox  
News is another  
prime example of  
propaganda disguised  
as news by powerful  
corporations with a  
political agenda

Sinclair uses the  
public airwaves free  
of charge, and is  
obligated by law to  
serve the public  
interest. But when  
large companies  
control the  
airwaves, we get  
more of what's good  
for the bottom line  
and less of what we  
need for a  
healthy democracy. We  
don't want to see  
rah-rah feel-good  
pieces about  
military parades;  
it's more important  
that we see real  
people from our own  
communities, and  
more substantive  
news about issues  
that matter. It's  
most important that  
we hear the truth,  
even when it doesn't  
fit a company's  
political agenda.

Sinclair's actions  
show why we need to  
strengthen media  
ownership rules, not  
weaken them. They  
show why the license  
renewal process  
needs to involve  
more than a returned  
postcard. Thank you.